



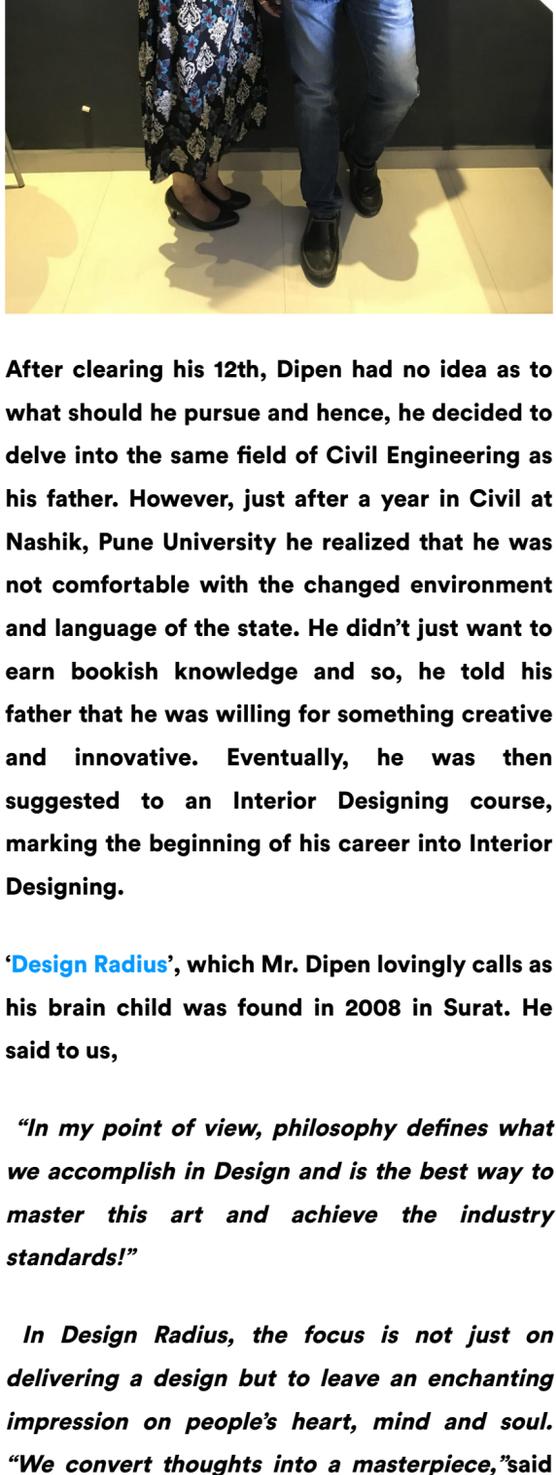
● Design

— May 14, 2020

## Meet Dipen Dixit-The Designer who breathes Designs|Surat

True spirit, passion and determination can strengthen any struggling soul to come out victorious, and Interior Designer Dipen Dixit is the finest example of the same. Nothing could pull down his ambition and he outshone all his struggles and proved that the blend of talent and hard work can do wonders. The self-motivated man of design today paints a smile on his creations through his fantastic unique art and design.

Born in Mehsana, Gujarat, Dipen Dixit belonged to a middle-class family. His father was a Civil Engineer who gave him the best education although with limited opportunities. But limitations are the challenges that make an individual strong to emerge as a winner. Architect Dipen Dixit did his schooling from RSM Poonawalla experimental school, Surat and Graduation from “AAERT” (School of Interior Designing), Surat. His story begins from his childhood in a mere 10’ X 10’ rented room. It was only in his late teen ages that his family was able to buy a 2-BHK flat. It only became possible through years of struggle and dedication that he could establish his nest in a beautiful bungalow. Dipen Dixit is verily blessed to have his wife as an interior designer who has been like a pillar of support and guidance to him. He says that he is happy to be a part of life, the ups & downs, because it has motivated him to do the hard work and achieve his goals.



After clearing his 12th, Dipen had no idea as to what should he pursue and hence, he decided to delve into the same field of Civil Engineering as his father. However, just after a year in Civil at Nashik, Pune University he realized that he was not comfortable with the changed environment and language of the state. He didn’t just want to earn bookish knowledge and so, he told his father that he was willing for something creative and innovative. Eventually, he was then suggested to an Interior Designing course, marking the beginning of his career into Interior Designing.

‘**Design Radius**’, which Mr. Dipen lovingly calls as his brain child was found in 2008 in Surat. He said to us,

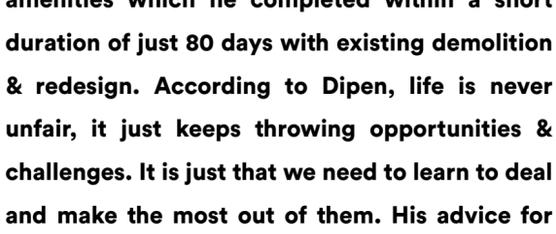
*“In my point of view, philosophy defines what we accomplish in Design and is the best way to master this art and achieve the industry standards!”*

*In Design Radius, the focus is not just on delivering a design but to leave an enchanting impression on people’s heart, mind and soul. “We convert thoughts into a masterpiece,” said Dipen.*

They curve their designs in a way that becomes simple and timeless beauty, for which one can fall in love over and over again.

An architect, interior designer, and planner, Dipen Dixit, completed his Interior Designing course in 2007 and has a year of job experience under renowned architects and interior designers. He has extensive experience working on residential and hospital projects and some of his well-known projects of the likes of Hospitals, clinics, spas, Saloons, and commercial offices also include luxury bungalows and apartments. He loves and lives for design because, for him, it’s not only about looking good! He believes that spaces subconsciously and functionally affects the viewer. Operating across the fields of architecture & interiors, he approaches centers on running projects as a collaborative process with clear communication strategies, rational planning, and rigorous cost controls. Counting on his major achievements, he has garnered the award for “Most Promising Architecture & Interior Design Firm of the year 2020’ in the premium residential projects by **Begin Up** and has published a title, “Residential Apartment Interior” in an online magazine on January 2020.

After a year of job experience, he started his own firm but he faced struggles in the run. In his beginning days, he didn’t exactly know how to grab projects. He did a thesis on Gynec Hospital with the help of a doctor couple. He said, “They trusted me when I didn’t have any experience of doing hospitals but I did justice to his trust.” By now, he has designed many of the hospitals & residences. Initially, as a beginner, clients wanted to make him do things their way, and this is what he said he found to be the most crucial thing. He furthered, “Living up to the opportunities that are offered to you and giving it your best shot is a huge responsibility. To succeed in this field, one has to always keep himself updated and have a zeal to learn new things. **I always assume myself as a student of this field.**”



He said that his best challenging work was a 20-bed indoor hospital with I.C.U., O.T. & other amenities which he completed within a short duration of just 80 days with existing demolition & redesign. According to Dipen, life is never unfair, it just keeps throwing opportunities & challenges. It is just that we need to learn to deal and make the most out of them. His advice for the upcoming professionals of his domain is to, **“re-invent yourself & find the right balance.”**

This zeal to keep going and growing is an inspiration to us all. Keeping this spirit alive, he says that he readily wishes to design multi-specialty and super story hospitals and highly classic and lavish hotels.

*“I want to put my head up in the hospitality sector,”* says the very dedicated Dipen.

To know about his ‘Design Radius’ visit-

[www.designradius.in](http://www.designradius.in)

Beginup wishes the self-built Dipen Dixit all the very best for his future endeavours!

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